



CSRI PR NEWSLETTER GUIDELINES

INDEX

Table of Content

01 ,02

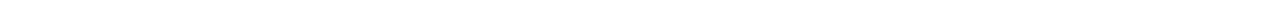
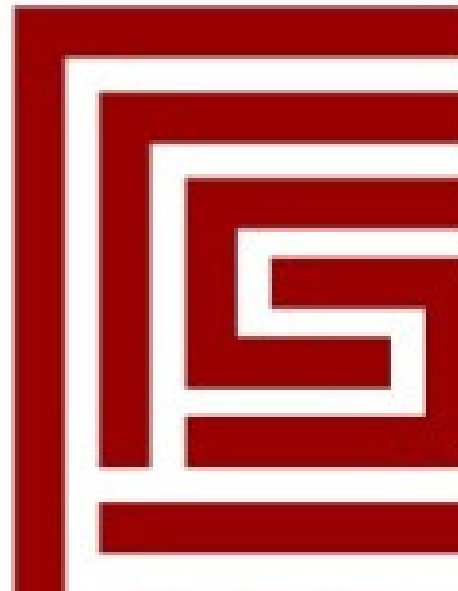
THEMES

03

SUBMISSION GUIDELINES

04

WRITING GUIDELINES



THEMES FOR NEWSLETTER ARTICLES

PATENT & TRADE SECRETS

- The Global Patent System
- Patents in outer space
- Ethical Dimensions of Patent Law
- Patents and the Start-up Ecosystem
- Open Innovation and the Changing Nature of Patents
- SEPs and the Advent of New International Regulatory Frameworks

COPYRIGHT

- AI and Copyright Ownership
- Copyright and the Digital Economy
- Global Copyright Reforms and Treaties
- Entertainment Industry and Copyright Battles
- NFTs, Blockchain, and the Future of Copyright

TRADEMARK

- Trademarks in the Age of Global Branding
- Trademarks and Freedom of Expression
- The Future of Trademarks in the Age of Influencers and Digital Marketing
- The Intersection of Trademarks and Culture
- The Expanding Definition of a Trademark

THEMES FOR NEWSLETTER ARTICLES

DESIGN

- Design Rights & Intersection in Indian Festivals
- Design and Designer Rights in the AI world
- Design Piracy in Fashion and Lifestyle
- Design Protection in Virtual Environments(3d models, Avatars, VR, NFTs)

GEOGRAPHICAL INDICATIONS

- New GI Registrations and Applications
- GI Enforcement and Misuse
- Promotion and Marketing of GI Products
- Global Recognition and International Trade of GIs
- Sustainability, Rural Development, and GI-based Livelihoods

FINTECH AND DPDP

- Fintech Innovation (AI, ML, CREDIT SCORING) & Data-Protection Risk Under DPDP
- Fintech , Data Localisation & Cross-border data transfers under DPDP
- Online transactions in the DPDP Rules Era
- NBFCs and DPDP Data sharing Rules
- New Fintech regulations in global sphere

SUBMISSION GUIDELINES

- All article pieces strictly adhere to the timeline of August 2025- October 2025
- Submissions must be made in Google (.docx) format only.
- File name should follow the format : Name_Title
(e.g., Krrish_PatentReformIndia).
- Each contributor may submit a maximum of one article per newsletter issue.
- Articles should maintain a formal yet engaging tone, avoiding jargon while ensuring accuracy and clarity.
- Ensure that all images used are copyright-free or properly attributed.

The Editorial Board reserves the right to edit or reject submissions that do not comply with the guidelines or the newsletter's editorial standards.

WRITING GUIDELINES

WORD LIMIT

- Each article must be between 150–175 words. Entries exceeding the limit will be outrightly rejected.

PLAGIARISM POLICY

- Articles with more than 10% plagiarism will be rejected.
- The use of AI writing tools or large language models (LLMs) is strictly prohibited.

VISUAL REQUIREMENT

- Every article must include one relevant image or picture depicting the news.

FORMATTING INSTRUCTIONS

- Font: Garamond
- Font Size: 12 (Text), 14 (Headings)
- Line Spacing: 1.5

CITATION FORMAT

- Use hyperlinks for all sources.
- Footnotes and endnotes are not permitted.
- Case names should be written in italics.

ABBREVIATIONS

- Abbreviation should follow this format: Rectangle brackets with words being bold. e.g., Free Trade Agreement [**FTA**], Large Language Models [**LLMs**].



Contact



csrip@nusrlranchi.ac.in

Centre for Study and Research in Intellectual Property Rights [CSRIPR]

DPIIT-IPR Chair

NUSRL, Ranchi

